

# Experienced Art Director with a proven record driving business for diverse industries since 2002.

During my career i have handled corporate and commercial accounts for large clients, such as **Pepsi, Amex, LG Mobile, Mazda, Frito Lay, Gatorade, UHealth System, Navarro and CVS Pharmacies**. I have developed advertising campaigns, artwork, tv commercials and corporate videos. Track record of meeting the most demanding deadlines, communicating effectively with cross-functional teams.

## SKILLS

*Brand Identities, Art Direction, Traditional & Digital Advertising, Creative Strategy, and UI/UX Design.*

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Cinema 4D

Microsoft Office

Mac OSX

Windows

Spanish

English

## AWARDS

*Cóndor Gold Festival, Ecuador 2008*

Bronze Cóndor, Billboard Advertising

*The Telly Awards, Miami FL, 2019*

2 silvers and 3 bronzes for the campaign "In Pursuit Of Your Cure"

*FIAP Awards, Argentina 2003*

FIAP Finalist, Alternative Media

*Aster Awards, Miami FL, 2019*

Gold for the campaign "In Pursuit Of Your Cure"

## EXPERIENCE

*2017 – Present / Wow MKTG , Miami FL*

Senior Art Director

*2011 – 2017 / Inpulso, Loyalty & Incentive Agency, Ecuador*

Art & Creative Director

*2007 – 2011 / Etorres Publicidad, Ecuador*

Art & Creative Director

*2004 – 2007 / Ogilvy & Mather, Ecuador*

Art Director

*2002 – 2004 / BBDO, Ecuador*

Graphic Designer

## EDUCATION

*2008 – 2009 / Script Writer and Short Film, TV and Theater*

Guayaquil Film & Screenwriting School / Escuela de Cine de Guayaquil, Ecuador

*2005 – 2007 / Advertising Copywriter & Minor in Creative Writing*

Brother, Creative School / Brother, Escuela de Creativos, Ecuador/Argentina

*1999 – 2003 / Bachelor in Communications – Graphic and Art Designer*

Escuela Superior Politécnica del Litoral / Politechnic School, Art Division (ESPOL), Ecuador

